

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2466878
Invoice Date		Alt Order #	WOC13583362
Invoice Month	May 2022	Deal #	
Invoice Period	05/02/22 - 05/08/22	Flight Dates	04/26/22 - 05/02/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10588		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	634		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1700AGY		
Advertiser Ref	199378		
Product 1	674		
Product 2			

Billing Address:

GMMB - Greer Margolis Mitchell / POL
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/26/22	05/02/22	GMK @ 5A	5-6a	MTWTF--	:30	1	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	1	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	05/02/22	5:10 AM	GMK @ 5A	5-6a	:30	CG1002H	\$40.00	NM
2	04/26/22	05/02/22	GMK @ 6A	6-7a	MTWTF--	:30	2	\$125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	2	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	M	05/02/22	6:40 AM	GMK @ 6A	6-7a	:30	CG1002H	\$125.00	NM
3	04/26/22	05/02/22	GOOD MORNING AMER ICA	7-9a	MTWTF--	:30	4	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	4	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	M	05/02/22	8:59 AM	GOOD MORNING AMERICA	7-9a	:30	CG1002H	\$200.00	NM
7	04/26/22	05/02/22	THE VIEW	11-12p	MTWTF--	:30	4	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	4	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	WHAS	M	05/02/22	10:58 AM	THE VIEW	11-12p	:30	CG1002H	\$75.00	NM
5	WHAS	M	05/02/22	11:34 AM	THE VIEW	11-12p	:30	CG1002H	\$75.00	NM
MG for 7.1 04/27										
8	04/26/22	05/02/22	WHAS11 NEWS AT NO ON	12-1p	MTWTF--	:30	5	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	5	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	M	05/02/22	12:12 PM	WHAS11 NEWS AT NOON	12-1p	:30	CG1002H	\$75.00	NM
9	04/26/22	05/02/22	GMA3	1-2p	MTWTF--	:30	2	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/22	05/02/22	MTWTF--	2	\$75.00				

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Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	05/02/22 - 05/08/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10588		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
9	04/26/22	05/02/22	GMA3	1-2p	MTWTF--	:30	2	\$75.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WHAS	M	05/02/22	12:59 PM	GMA3	1-2p	:30	CG1002H	\$75.00	NM																																											
11	04/26/22	05/02/22	WHAS11 NEWS @ 4P	4-5p	MTWTF--	:30	1	\$75.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	04/26/22	05/02/22	MTWTF--	1	\$75.00																																																
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1	WHAS	M	05/02/22	4:56 PM	WHAS11 NEWS @ 4P	4-5p	:30	CG1002H	\$75.00	NM																																											
13	04/26/22	05/02/22	WHAS11 NEWS @ 530 P	530-6p	MTWTF--	:30	4	\$225.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/26/22</td> <td>05/02/22</td> <td>MTWTF--</td> <td>4</td> <td>\$225.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>05/02/22</td> <td>5:56 PM</td> <td>WHAS11 NEWS @ 530P</td> <td>530-6p</td> <td>:30</td> <td>CG1002H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							04/26/22	05/02/22	MTWTF--	4	\$225.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WHAS	M	05/02/22	5:56 PM	WHAS11 NEWS @ 530P	530-6p	:30	CG1002H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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3	WHAS	M	05/02/22	5:56 PM	WHAS11 NEWS @ 530P	530-6p	:30	CG1002H	\$225.00	NM																																											
14	04/26/22	05/02/22	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	5	\$250.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/26/22</td> <td>05/02/22</td> <td>MTWTF--</td> <td>5</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>M</td> <td>05/02/22</td> <td>6:28 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>CG1002H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							04/26/22	05/02/22	MTWTF--	5	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHAS	M	05/02/22	6:28 PM	WHAS11 NEWS @ 6p	6-630p	:30	CG1002H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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17	04/26/22	05/02/22	ENTERTAINMENT TONI GHT	7-730p	MTWT---	:30	4	\$250.00	NM																																												
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3	WHAS	M	05/02/22	6:59 PM	ENTERTAINMENT TONIGHT	7-730p	:30	CG1002H	\$250.00	NM																																											
18	04/26/22	05/02/22	INSIDE EDITION	730-8p	MTWT---	:30	4	\$250.00	NM																																												
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2	WHAS	M	05/02/22	7:51 PM	INSIDE EDITION	730-8p	:30	CG1002H	\$250.00	NM																																											
19	04/26/22	05/02/22	American Idol	8-9p	M-----	:30	1	\$800.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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20	04/26/22	05/02/22	THE GOOD DOCTOR	10-11p	M-----	:30	1	\$450.00	NM																																												
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1	WHAS	M	05/02/22	10:31 PM	THE GOOD DOCTOR	10-11p	:30	CG1002H	\$450.00	NM																																											

Total Spots 14

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$2,965.00**

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Send Payment To:

WHAS
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Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	05/02/22 - 05/08/22
Advertiser	POL/ Craig Greenberg / D / Mayor / KY		
Product	candidate		
Estimate #	10588		

Agency Commission **\$444.75**

Net Amount Due **\$2,520.25**